



Community Newspaper Association of Victoria  
Representing Community Owned Newspapers

# Roundabout

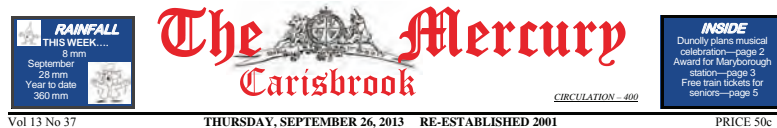
December 2013

## Football Coverage Recognised



included a headshot of every Carisbrook player (footy and netball) playing in the grand final as well as previews of matches. The week after the grand final included comprehensive reports of all matches, including a front page featuring the champion teams.

*One of the fantastic photos taken by Alastair Dowie as part of his coverage of the Carisbrook Redbacks football team.*



The Carisbrook Mercury was a finalist in the AFL Victoria's 2013 Community Football Media Awards in the section for best coverage by a non-daily paper. This was a great achievement given the other entrants were from the mainstream regional and suburban newspapers.

It is the fourth time the Mercury has been a finalist in the awards, having been previously recognised for its coverage and its photography.

The Mercury's resident volunteer football writer, Alastair Dowie, has covered the weekly matches of the Carisbrook Redbacks for the past 12 years, since the paper was launched. His comprehensive match reports and fantastic photos are appreciated by many in the town, with the paper receiving many favourable comments from readers. The paper also provides a comprehensive report of the netball, including photos.

It's a major commitment to get the reports and photos together each week.

A highlight each year has been the coverage of the finals with match reports of every team involved (this year Carisbrook made the finals in five grades of football and five grades of netball). In the week before the grand final, the paper

# CHAMPIONS



Carisbrook teams claimed two premierhips in the grand finals of the Maryborough and Castlemaine District Football Netball League on Sunday. The Reserves win—Carisbrook's 11<sup>th</sup> Reserves flag—helped erase some of the pain from the side losing the two previous grand finals. The Under 15s were back-to-back winners. Carisbrook has appeared in all three grand finals in that age group.

Left: The victorious Reserves team celebrates its win.

Below: The Under 15s were thrilled with their back-to-back premierships.



**Reserves**  
Carisbrook: 3.4 (22) 6.6 (42) 7.9 (51) 12.10 (82)  
Newstead: 2.3 (15) 4.6 (30) 6.9 (45) 7.10 (52)

**Under 15s**  
Carisbrook: 2.1 (13) 3.8 (22) 7.9 (51) 10.13 (73)  
Trentham: 1.3 (9) 1.3 (9) 2.3 (15) 2.4 (16)

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# A Youthful Formula for Tallangatta

Finding a way to engage young people in community newspapers is a challenge for publishers around Victoria. But the Tallangatta Herald appears to have found a meaningful formula for attracting youth.

Since the Tallangatta Herald was relocated to the town's Secondary College, the paper has attracted a steady influx of students each year. Simply having the paper at a school is a big advantage, especially in terms of convenience for students, and the prospect of a VET (Vocational Education and Training) Certificate II qualification is the second draw card to the Herald.

The production of the paper is timetabled as any other class; English, Maths etc. Not all Herald students have the 'Herald class' at the same time. This means on many occasions the students are unsupervised and are required to display leadership and responsibility while representing the Herald.

Students have always been involved in the production of the annual magazine, the Bolga, with a dedicated class for the production. The College chose to utilise this class as a stepping stone for possible

Herald students and integrated parts of the Herald production into the class. This is where students are introduced to Adobe Indesign and Photoshop and learn aspects of graphic design, layout and photography. These students also produce the weekly College newsletter. This class is now a prerequisite for students who wish to join the Herald team and VET course.

Students must satisfy a number of 'modules' each semester to be eligible for the Cert II in Desktop Publishing/Graphic Arts. The course is auspiced by Wodonga TAFE and is a unique offering for Herald students. Some of these modules include selecting and applying type, producing pages and graphics, appropriate communication in the work place and developing a basic design concept.

The Tallangatta Herald is printed at North East Newspapers (NEN) in Wangaratta. They support the students with a scholarship, awarded at the completion of the students' second year. It is a small reward for their hard work. Each year NEN allow the Herald team to travel to their printing and production facility in

Wangaratta to view, first hand, the printing process and see the Tallangatta Herald hot off the press.

Finally, second year students have a responsibility to mentor first year students, introducing them to the layout procedure, fonts, deadlines and how articles and advertisements are recorded. Over the past couple of years former students have found themselves back in the Herald office, helping out on deadline day and assisting current students. The Tallangatta Herald appears to leave a lasting impression on students and staff who walk through its doors.  
Tim Croucher.

## CNAV Membership

Browsing through an article in The Winchelsea Star about its success in the CNAV Awards, there was a piece that grabbed my attention. An explanation of how they came to know and join CNAV was a reminder of the role we can all play in making CNAV a stronger and more vibrant association.

Congratulations to the Birregurra Mail for the role they played in this recruitment, and thanks to The Winchelsea Star for publicly acknowledging this. Perhaps we all should ask ourselves if there are any neighbouring community newspapers we know that could be made aware of CNAV. What a stronger and more vibrant network of community newspapers CNAV could be if this happened.

Is a membership of 100 possible in 2014? A challenge for us all!

## Awards in Three Categories.

Earlier this year, Janet Brien, editor of our neighboring journal The Birregurra Mail, an inaugural member of CNAV, encouraged the Star to join the Association.

So the Star became a member of the Community Newspaper Association of Victoria, an organization established in 2005 to enhance the capacity and standing of community newspapers. I discovered that an Annual Conference is held and associated with the conference is a competition with awards across 9 categories.

### CNAV AWARDS THE BLACKWOOD TIMES Best photograph 2013



#### SEWERAGE SCHEME WIPED LOCALS QUEUE UNDETERRED

In September The Blackwood TIMES attended the Community Newspapers Association of Victoria's 2013 Conference & Award night. We were thrilled to accept the Best Photograph award with the cover photo of the OctNov '12 issue titled "Sewerage Scheme Wiped."

The judges comments were ...

"This image is successful as it demonstrates many elements that create a great press photograph. The image itself depicts a clear story that does not just re-iterate but builds on the title of the photo. A press photograph should add to the story in a way the words cannot. This image also has a touch of humor & is a creative way of depicting a story; it is well thought out & executed.

The light & tonal range is good & the composition is very well considered with a hierarchy of height amongst the people, which leads our eye to the toilet, an important aspect of the story. Although constructed, there is also an element of a moment captured."

The Blackwood Times editor Jinny Coyle accepts the award from Dr. Mary Jo Fortuna (President)

## "Pun"ishment in Blackwood

In sharing news of their CNAV award win with their readership, the Blackwood Times inflicted even more "pun"ishment on their community...

## Don't Forget to Ask

A press release from DEPI arrived explaining the fire preparations in the Bendigo region included the basing of several aircraft at Bendigo Airport. Words described the aircraft type and capabilities – but no photographs were provided to illustrate the new level of protection offered. A return email resulted in the Communications Officer visiting the airport and providing three photos for publication.

If extra information or photographs are felt to be necessary to personalise a Press Release for your readers don't forget to ask.



**Blackwood's Article:  
Nothing more to say!**

# Self-Publishing with Collier Office & Business Assist

The New Woodend Star has been prominent in the community newspaper world for many years and in 2013 it won the Best Community Content category of the CNAV annual awards. It was during the Frankston conference that editor of The New Woodend Star, Alexia Downie, was in a conversation about book publishing. Many community newspapers are involved in projects that lead to the possibility of a book being published, or are linked to groups like historical societies that from time to time go down that track. Alexia's business is in this field, and the purchase of specialist equipment means it has the capacity to publish short runs of books competitively. Being able to sell a short run of published books to fund a second publishing run is an invaluable assistance for cash strapped organisations – like community owned newspapers! Alexia was asked to expand on this theme for Roundabout.

Collier Office & Business Assist is a specialist digital printer, servicing Central Victoria and beyond. Established more than 13 years ago, we are now pleased to announce an expansion into short to medium run book publishing.

Collier's has invested in diverse equipment to give our publishers and authors access to as many book printing services as possible. For example, short-run book printing is possible with our state-of-the-art presses and bindery equipment that can quickly produce black or four-color books in a variety of bindings, including perfect, wire-o and saddle-stitch.

Our team provides expert assistance from cover design, through page and book layout to on-time delivery. And all in the high standard we are known for with the end result: books that will make you proud.

Our clients are writers of poetry, biography, family history, memoirs, etc. who want to self-publish; businesses doing their own in-house desktop publishing; associations, writers groups, schools, teachers; in fact, everyone who wants their books printed in short run quantities.

## SELF PUBLISHING ASSISTANCE

Book Printing can be a complicated process, especially for first-time self-publishing authors. Digital book printing enables authors and publishers to produce books:

- In small quantities for testing/marketing
- As an affordable way to self-publish or

- To make existing books available that do not warrant big print runs.

Collier's understands the production qualities required to give your 'best seller' its best look and will work with you on every aspect of the digital book printing process.

We can assist with:

- Design and typesetting
- Publishing advice
- Printing and binding

For self-publishers, Colliers can also assist with organising International Standard Book Number (ISBN) and Cataloguing-in-Publication (CIP) identification numbers for your book printing project.

An ISBN identifies your book to registration and distributions systems with most bookstores only stocking those with valid ISBNs. A CIP is used for library cataloguing and assigned to publications in Australia with wide audience appeal, substantial textual information and likely to be stocked in Australian libraries.

We provide quick turn-around for printing and perfect binding of books in small and large quantities: 50-5000 copies.

To learn more call Alexia @ Collier Office & Business Assist on 5427 3092, or email [sales@collierooffice.com.au](mailto:sales@collierooffice.com.au)



*Samples of finished books from Collier Office & Business Assist.*



During and after the fire season it would be appreciated if community newspapers could forward any of their local coverage and/or promotion of local CFA activities to Roundabout. This was very useful in promoting the value of community owned newspapers after last summer. Forward any published material to [goldenpoint2@bigpond.com](mailto:goldenpoint2@bigpond.com) or [timo\\_840@hotmail.com](mailto:timo_840@hotmail.com)

# CNAV Website & Facebook

The CNAV website is in a transitional phase at present. CNAV needs to find a new host ISP, and at the same time design a facility that will best suit the needs of CNAV members. CNAV Vice-President Jens-Kristian Toft Hansen is currently developing a draft structure for a website to take us into the future.

Meanwhile the CNAV Facebook trial continues. This is a secret page which means it allows CNAV to create a private space for members to share information, resources, post updates, poll the group, chat with everyone and more.

This means, whenever someone posts information on the CNAV secret group page it will automatically show up on your news feed – so you are immediately alerted to the information provided.

The CNAV Facebook Group is closed to the general public (i.e. no-one can accidentally stumble on the page and view the information). To join the group, you must be invited (which will come from Facebook stating Marina Cook has invited you to the CNAV secret group page).

If you would like to access this group using your personal email - then simply email Marina your personal email address and the newspaper you are from and she will send an invite to that address.

The more people we have the more content and information we can share. If you would like more than one member to be involved - that is fine too.

## CNAV Broker Website

Fifty papers received state government fire advertisement requests. This has been a successful campaign for the CNAV, with several thousand dollars of ads ordered. The placement of the booked advertisements on the web for easy download simplified the procedure for papers, and the availability of supplementary fire campaign material to complement the fire messaging has been a useful addition.

A reminder that the CNAV broker's site address is CNAV.IN while the full address is <http://cnav.in/cnav.htm>



# Newstead Live!

Community newspapers become major public relations resources for their community's events - from ads to editorials, to coverage and news stories.

Sometimes, if not often, these community events don't run to advertising budgets. But the local community newspaper is there - pushing for the community's best interest. Such an event is Newstead Live! and such a community newspaper is the Newstead Echo.

This popular music festival takes place over several days around Australia Day each year with the patrons and performer lists growing annually.

The Echo obviously does well in promoting this event.

## NEWSTEAD LIVE! 2014

The town is gearing up for what is expected to be the biggest Newstead Live! music festival so far, staged over the Australia Day holiday weekend, January 24th to 27th.

And the event will be even more compact than ever, with The Troubadour venue moving into the town centre for this year, due to the building work at the oval. At the time of writing it is expected that The Troubadour will be situated in the Children's Playground Park next to The Men's Shed.

Legendary Melbourne folk rock band of the 1990s The Whirling Furphies have just reformed for special occasions, and they have selected Newstead Live as one of these, and will be one of the headline acts of the festival, along with Ireland's Andy Irvine and England's Martyn Wyndham-Read, and more local acts including The Ugly Uncles and youthful Melbourne band Oh Pep!

Saturday morning's market at the school with be jazzed up this time with several of the festival acts performing there during the morning.



The Whirling Furphies

As usual The Troubadour will be putting on a free concert on the Thursday night, January 23rd, before the start of the festival on Friday, and locals are urged to come along for a taste of things to come over the weekend.

There is still time to earn yourself a ticket, either by becoming a festival volunteer, or by offering accommodation to one of the musicians. Even camping space in your garden with access to a bathroom would be of benefit to the festival. So if you'd like to pursue any of these opportunities please contact the Newstead RTC on 5476 2360. Your involvement will be greatly appreciated.

Weekend tickets cost just \$95, or \$90 on line via [www.newsteadlive.com](http://www.newsteadlive.com) and day and evening tickets can be purchased at the festival. For full information plus a list of all of the performers visit the website, [www.newsteadlive.com](http://www.newsteadlive.com)

Andrew Pattison 5425 5400

## NEWSTEAD ECHO

ISSUED MONTHLY    DATE '14 '15    DECEMBER 2013 / JANUARY 2014

# The Core of Harcourt

Harcourt has just launched its new aptly named community owned newspaper. Historically, Harcourt has been a noted apple growing area and with the state government backing a Harcourt Rural Modernisation Project to update the irrigation facilities of the area, it may well be so again.

The launch of The Core took place at the same time as the launch of the

Harcourt Community Plan, and the 2 are inextricably linked. One of the goals listed in the new Community Plan is, "creating and maintaining the Harcourt newsletter The Core."

Editor Robyn Miller was at Frankston for the CNAV conference and a lot of work since has seen the first edition come together.

December 2013

HARCOURT NEWS - Trial Edition

Harcourt Progress Association

<http://theharcourtprogressgroup.blogspot.com.au/>

For inclusion in the monthly edition of The Core please email: [millerharcourt@bigpond.com](mailto:millerharcourt@bigpond.com)

## THE CORE

### Enjoyable Jazz Fundraiser



The audience enjoyed Meg Causon and her Jazz Trio at the Harcourt Valley Vineyard on Sunday December 8.

A very appreciative crowd gathered at the Harcourt Valley Vineyard on Sunday December 8, to relax and enjoy the mild-weather, wine, food and music.

The event was a fund-raiser for the 2014 Harcourt Apple-fest organised by the newly incorporated Harcourt Progress Association.

The Association's President, David Heath said: "We are grateful for the support shown to the local community by the Harcourt Valley Winery for agreeing to

open their property today for this important fund raising effort."

He also thanked Meg Causon who donated her time and talent for the event. Meg and the Trio provided easy listening Jazz which was a hit with those in attendance.

People relaxed and enjoyed Harcourt Valley Vineyard & Brewery products including Wine, Beer and Ginger Beer.

Delicious cheese platters and gourmet sausages were prepared and served by volunteers of the Progress Association.

Robyn Miller

#### Welcome to The Core

The hard copy of The Core will be published once a month, (except January). We hope to keep you informed of happenings and future events in Harcourt. Use The Core to promote your club, group or business!

#### Inside:

- Community Plan Launch
  - Harcourt Bowls Club
  - Harcourt Artist works on Kelly Theme
- Back Page:
- Editorial
  - Harcourt Heritage Centre News
  - Dates for December and January

#### Advertising in The Core:

Business card size -	\$10
Double business card -	\$20
1/4 Page -	\$50
1/2 Page -	\$75
Full page -	\$150

#### Publication Dates

### Fire Restrictions Have Commenced

The Fire Danger Period in Mount Alexander Shire is now In Place, from December 1, 2

Restrictions on the lighting of fires are in place during the Fire Danger period. Information about the fire restrictions can be obtained from [www.cfa.gov.au](http://www.cfa.gov.au), and on the Shire website at: <http://www.mount-alexander.vic.gov.au>

ter "fire restrictions search bar).

Harcourt were able to attend "Ready" night at the court CFA recent "Prepare, Act, Survive"

#### EDITORIAL

Robyn Miller

Welcome to the Trial Edition of The Core.

The Core is your local paper. We welcome contributions from individuals, community groups, organisations and businesses in Harcourt and the district. We hope we get lots of input and that the size of the paper will grow!

Harcourt Valley Primary School has very generously offered us some working space at the school and we hope to set this space up in the new year. Hard copy submissions for the paper can be left at the school.



Christmas Colours: Feijoa Blossom

for the monthly edition of The Core can be sent to: [millerharcourt@bigpond.com](mailto:millerharcourt@bigpond.com). An online copy of The Core will be available on the Harcourt Progress Association web site - see the top of Page 1 of this edition for the web address.

Our Sponsorship and Advertising representative, Dianne Baig, will be making contact with businesses for the next edition.

As we grow we will take submissions of photos, stories, letters and poems. Be on the lookout for the Cryptic Crossword which will appear next month.

*Above:  
First edition.*

*Right:  
First editorial.*

# NBN Rolls On in Some Areas

All the political argy bargy about the whyfores and wherefores on NBN continues, and so does the progress of the roll-out in some areas. Around Castlemaine several NBN towers have gone up and some are now activated, including one at Faraday. This has now made NBN fixed wireless available to households in rural areas that had been plagued by copper connections to distant exchanges – and the Castlemaine exchange had apparently run out of ADSL ports anyway.

NBNCo has a website that will tell you of the possibility of NBN availability



for your address.

NBN fixed wireless connections open the possibility of 25Mbps download and 5Mbps upload speeds. In our case it also meant a change of ISP was necessary so a new email address was necessary.

**Top: The household NBN receiver.**

**Left: The NBN tower.**

**Right: Rajeev receiving the Guildford Globe's certificate**

## Recognising Volunteers

International Volunteer Day in Mount Alexander Shire has been celebrated in Castlemaine's Market Building. Hosted by Lisa Chesters, the newly elected federal member for Bendigo, there was a celebratory air to the event as more than 200 filled the available space. As Lisa pointed out, the number of groups receiving Certificates of Recognition and the number attending the celebration demonstrated the dependence of Central Victoria on volunteers and voluntary organisations. Some recipients in uniform, some with pets and some with remarkable histories of commitment to voluntary organisations – but the looks of appreciation on all of their faces as they turned for photographs were scenes not to be forgotten. Volunteers obviously appreciate a little recognition!

One recipient was the Guildford Globe, nominated by its community. Editor Ian Oshlack (Rajeev) was on hand to receive the certificate.

Planning for next year's celebration of volunteers is already underway, and as the success of this one filters out it is to be expected many other groups will also be nominated – and publicly acknowledged. Maybe even more of the community newspapers in the shire?



## 2013 gives way to 2014

It has been a big year for CNAV. Frankston conference, stunning award entries, a full committee for the first time, a CNAV broker, state government advertising protocols would possibly head the list. But there is much still to achieve and as thinking heads to 2014, these thoughts bob to the top. Website re-establishment, Facebook

travelling, networking and communicating, a conference venue and a regional meeting venue are high amongst this mix. And a personal New Year resolution is to try achieve a CNAV membership of a hundred. Slowly creeping up over the years, our membership seems to hover comfortably in the 70 to 80 region. Yet there remain

many, many community newspapers yet to join the network CNAV offers.

So – a lot done and a lot to do. But isn't that the case every year? And in all the community newspapers in Victoria?

Looking forward to seeing what 2014 brings for CNAV.

John Ellis, President.

Next Roundabout due mid-January

Please consider forwarding a link to your latest edition to [goldenpoint2@bigpond.com](mailto:goldenpoint2@bigpond.com) or [timo\\_840@hotmail.com](mailto:timo_840@hotmail.com)

Roundabout depends on receiving news of your significant events and achievements!