



Community Newspaper Association of Victoria
Representing Community Owned Newspapers

Roundabout

April 2013



March CNAV meeting

The first committee meeting for 2013 took place in more palatial surroundings than usual. The SOCOM offices and facilities in the heart of Melbourne had been made available.

Georgina Wood (Axedale Antics) was present at this meeting and accepted an invitation to be co-opted to the CNAV committee.

It was noted that queries from member papers are now being received on a regular basis. Whilst the CNAV committee isn't in a position to give direct advice on these matters an FAQ section in Roundabout and www.cnav.org.au may prove useful and allow community wisdom and experiences to be shared. This would enhance networking between community-owned newspapers and to this end a CNAV Facebook presence is to be investigated. A report on the mechanics and practicalities of a CNAV Facebook presence is to be prepared.

Communication and communication opportunities are only one aspect of a much larger picture - the need to prepare a strategic plan to

meet member papers' needs and guide CNAV into the future. Suggestions as to the best way to progress this idea were aired and funding support for the planning process are to be sought.

Two issues that need early decisions are the venues for a regional meeting and for the later annual conference. There is a possibility the regional meeting may be linked to the strategic planning process which would favour a central location to allow greater participation. For the conference, suitable venues in the Frankston area have been sourced.



Photos: On the fourth floor but no time to take in the view, Caroline Roff on whiteboard duty.

Ideas and content for Roundabout

Please forward news items, achievements or celebrations of interest from your community newspaper – so each monthly Roundabout can highlight the achievements of CNAV members.

goldenpoint@aanet.com.au

Many CNAV member newspapers are posted on line or emailed to subscribers. Please consider placing goldenpoint@aanet.com.au on your email list.

There are so many good things in community newspapers for us to share and celebrate - let's do it!

Having an important milestone?

Won an award? Have a great story?

Have a great photo?

Don't keep it to yourself...

...please share it!

Next meeting?

CNAV'S next committee meeting is scheduled for Saturday the 11th of May at a location to be decided.

The SOCOM office is a good venue and cost-free, but relies on Vanessa Hawkins being available at every meeting to allow security access. The city location is very good for train travellers, but can present problems for some drivers.

Borderlands (Hawthorn) is a good, inexpensive venue but the suburban location has access and parking problems for some committee members.

The committee is trying to find a suitable, centrally located and inexpensive venue that could be regularly used for meetings.

Any suggestions gratefully received!

Letter from the Deputy Premier

The January Roundabout's article on Fire Aware Communities had fire season stories about or from CNAV members Waranga News, Taradale Talk, Lorne Independent and Landsborough and District News.

Roundabout is routinely forwarded to senior politicians to keep them abreast of CNAV and CNAV member activities. A response from Deputy Premier Peter Ryan was received, and follows (text in next columns).



Minister for Police and Emergency Services

1 Treasury Place
San Melbourne Victoria 3002
GPO Box 612
Melbourne Victoria 3001
Telephone: (03) 9611 0222
Facsimile: (03) 9611 1188
03 2003

18 FEB 2013

Our ref: C31348188

Mr John Ellis
Vice President
Community Newspaper Association of Victoria
Email: john@caj.unimelb.edu.au

Dear Mr Ellis,

Thank you for your correspondence received by my office on 25 January 2013 enclosing a copy of the 'Roundabout' community newspaper produced by the Community Newspaper Association of Victoria.

I have noted the editorial on fire awareness and the policy on the use of sirens for brigade and community alerting, and commend your association for its interest in communicating these emergency services messages to the community.

As the Victorian Bushfires Royal Commission emphasised, bushfire safety is a shared responsibility – shared between governments, fire services and emergency management agencies, communities, households, families and individuals. The State has adopted a comprehensive approach to improving preparedness for bushfire response that has included significant investment in capital works, training, exercising, organisational structures, policies and procedures. Some programs and resources are:

- Reinforcing the message that leaving early on days of forecast as Code Red or Extreme fire risk is always the safest option.
- Currently there are 261 Designated Neighbourhood Safer Places established across Victoria.
- The national warning system, Emergency Alert now allows SMS messages to be sent to Telstra customers to their mobile phones based on their location rather than based on the customer's registered address.
- Community sirens including existing CFA Brigade sirens, can now be used as part of Victoria's warning system for all hazards including fire, flood and storm.
- Victoria Police is again conducting Operation Firesetter this year. Firesetter includes high visibility deterrent and detection police patrols focused upon high-risk bushfire arson locations.
- Victoria has a fleet of 41 aircraft including four heavy firebombing helicopters, which are two Aircranes Gypsy Lady, based at Ballarat, and Elvis, based at Essendon and two Sikorsky firebombers which operate out of Mansfield and Colac. The rest of the fleet are helicopters and fixed wing aircraft.



It is important for communities, families and individuals to know the bush and grass fire risk where they live, work or travel, what their fire survival options are, and what they should do if there is a fire in their area. Safety is the number one priority and it is important not to be complacent.

The Lorne Brigade currently has 28 registered members of which 23 are operational. The brigade is well equipped with tankers, a command vehicle and a pumper to fight fires in the event of an incident occurring. Furthermore, Lorne has two Neighbourhood Safer Places located in the picnic area and car park at Point Grey and between Mossgy Track and Hind Street, along the Great Ocean Road.

Thank you for raising this matter with me.

Yours sincerely,

Peter Ryan MLC
Minister for Police and Emergency Services

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Peter Ryan, MLA.

A New Look for Advancing Journalism

To coincide with a name change, a new look website has been launched

www.caj.unimelb.edu.au

The new site is live, so take a look around. The events diary has been simplified and better access provided to information with new menus.

Take a tour!

* Tech Tip: if the new website isn't showing up in your browser, empty your cache and refresh your browser!

Mastheads around the traps

NEWSTEAD ECHO
PUBLISHED MONTHLY
ISSUE NO. 155
APRIL 2013

NEWSTEAD COMMUNITY PLANNING UPDATE

The culmination of our three month planning process took place on Sunday 3rd March at the Newstead Community Centre. Around 100 people took part in a day of reflection, discussion and enthusiastic decision making. Even with over 600 ideas already, we still managed to come up with some new ones on the day!

Gar Leech's meticulously researched and presented 'Newstead Now and Then' from the Newstead Historical Society, as well as stories from some of Newstead's key groups, places and people, set the scene for us to reflect on past and current day – the richness of our community and its legacy – before looking to the future. Thanks to our skilled facilitators we were able to drill and discuss the many ideas presented. The involvement of Newstead Primary School was also crucial to the day. The positive energy and input on the day bodes well for our Community Plan. We feel confident that the ideas and projects raised, both in the months leading up to the day and on the day itself, do well to reflect Newstead values and aspirations.

See the single page insert in this month's Echo for more information on the results of the process to date and outcomes from March 3rd. With well over 150 people engaged via focus groups, postcards, internet, face to face chats, surveys and other methods, plus the great turn up (over half of those had not been involved in previous planning activities) we can say that at least 25%, or one in four Newsteadians, have been

gisborne gazette
serving the southern macedon ranges

Issue No. 37 March 2013
www.gisbornegazette.org.au
Creation 2003

in the gardens of Howey Street

Last month we celebrated our 10th anniversary. It's a special time to reflect on the journey we've taken since our first issue in 2003. We've grown from a small group of volunteers to a dedicated team of 100+ members. We've expanded our reach to cover the entire southern macedon ranges and beyond. We've celebrated many milestones and achievements. A special thank you to all our readers, advertisers and sponsors who have supported us over the years. We look forward to continuing our journey together for many more years to come.

North & West Melbourne News

New memberships and membership renewals always raise interest at CNAV committee meetings. The renewal of North & West Melbourne News was a big reminder that, yes, there are thriving community newspapers across the metropolitan region. To find out more Roundabout contacted a very obliging editor...



The *North and West Melbourne News*. Yes, it's a bit of a mouthful, but it's also a clear signal that we belong in North Melbourne and West Melbourne.

We're part of the only federal electorate held by the Greens, and this inner-suburban area has some unique stats – the lowest rate of homeowners and the highest rate of renters, under 25s and students of any electorate. The community is young, creative, artistic and proudly multicultural.

Published quarterly, the *News* aims to reflect the diversity of our vibrant community and to celebrate its local identities and achievements. Our pages are bursting with stories that, we hope, are both entertaining and informative.

The *News* is compiled by a small group of dedicated volunteers. Very small and very dedicated, actually. Our four key personnel have their own domains of editorial, production, advertising and distribution. Then there are about six writers who hunt up local identities, groups and issues,

then write something interesting about them.

We have also built excellent relationships with over 30 local community groups. These include eight churches, five schools, three animal shelters, two community choirs and, while we can't quite rustle up a partridge in a pear tree, other groups of every imaginable hue. These include service, community activist, gardening, environmental, social justice and history groups.

Once we put our volunteer 'staff' writers in harness and receive contributions from our many community groups, we have our quarterly edition in the can. Usually we run about 40 stories of interest to our diverse local readership. Unless it's defamatory, in gross taste or unashamedly self-promotional, we'll run it.

While the odd rambling story might get a haircut, all get a sub-editorial trim for any lapses of spelling, grammar or fact before proofreading catches the final gremlins. We hope!

The *News* treads a delicate high-wire act between being 'amateur' and 'professional'. At one level, as volunteers, we are all truly amateur. At another level, we try to put together a paper that looks and sounds professional.

Each edition that rolls off the presses is infused with the amateur's optimism and energy while also being a genuinely professional paper containing community news, profiles, features, columns, opinion and cartoons. But we don't do weather reports – a bit difficult in a quarterly publication!

Nor do we have a cover price. Our 6000 print run is distributed gratis to all local homes, units and high rises by a loyal team of over 30 volunteer deliverers. Some stalwarts have been in harness for all of the paper's 35-year history. That's devotion!

We survive on the proverbial smell of an oily rag. Our sole regular income comes from advertisements inserted by local businesses. And

virtually all our income goes on commercial printing costs. It makes accounting very simple.

That's the good *News*. We live in inner-suburbia, where the coffee is hot and the cats are cool. Find our last edition:

www.centre.org.au/nwm/latest_edition/

Or trawl through past editions:

www.centre.org.au/nwm/archives-1/

Maurice Gaul, Editor,
North and West Melbourne News.



Footnote: During recent discussions about advertising in community-owned newspapers the government agency's spokesperson acknowledged his impressive local one - the North & West Melbourne News.

You never know who is reading or what the impact may be.

2 questions Can you help with either?

Our distribution team is having difficulty renewing insurance to cover all our volunteer distributors. Can you please advise if CNAV has done any research in to this area and if so, which company we might approach?

We are seeking information on how copyright relates to advertising placed in our magazine. We are particularly interested in ads that we lay out, and whether the advertiser can later reprint that ad elsewhere. We suspect not without our permission, but would like to find a reputable source of info on this so we can add something to our Advertising Guidelines.

If you have information that may help the members behind these two queries please pass it on to goldenpoint@aanet.com.au for relaying to the papers concerned.

Newspaper Networks

The Mighty V Network markets itself as the most successful regional daily newspaper network in Australia. The group includes seven regional daily newspapers that reach the largest population centres in regional Victoria. These are the commercial papers that service Albury/Wodonga, Ballarat, Bendigo, Latrobe Valley, Shepparton, Mildura and Warrnambool.

Then there is the Victorian Country Press Association (VCPA) that markets itself as the industry body for non-daily country newspapers, and has about 80 members in Victoria.

These two organisations are now joined by a third, representing another segment of Victoria's commercial press. There's now VicFree. An announcement in the free Bendigo Weekly stated.... *THE Bendigo Weekly has joined a group of independent regional Victorian-based newspapers to create its own powerful network with a combined readership of more than 350,000 people.*

Known as VicFree, the network represents the largest circulating and most-read newspaper in each paper's respective market, with a combined circulation of about 244,000 papers a week.

VicFree also includes Albury-Wodonga News Weekly, Geelong Independent, Bellarine Peninsula In-

dependent, Surf Coast Independent, Horsham Weekly Advertiser, Mildura Weekly and Shepparton Adviser.

Bendigo Weekly general manager Peter Kennedy said the initiative was an alliance of some of the most innovative and highly regarded newspapers in regional Victoria. "We are united in the belief that our papers offer advertisers many real and rewarding opportunities as well as providing outstanding value for money due to our superior readership and distribution networks," he said. "Once upon a time there was a belief that free newspapers were inferior and lacked substance, but the quality of journalism, the outstanding photography and the strong local flavour have won our papers strong levels of support from the communities we serve and are such a strong part of. Most of our papers have more readers in one edition than our rival paid newspaper has in six."

Mighty V, VCPA and now VicFree. The importance of combined strength is obviously recognised by the newspapers in these three organisations. Perhaps this is something all community owned newspapers need to take on board. The real strength of CNAV is its membership base. All community owned newspapers should bear this in mind when deciding to spend thirty dollars on ensuring they are part of CNAV's strength.

What happens now?

The Federal Government's efforts to bolster news media self-regulation are in tatters, and have earned it the lasting enmity of many in Big Media.

Depending on who you talk to, either a major threat to freedom of speech has been averted, or real problems in the way journalists do their work remain largely unaddressed.

Meanwhile two major government inquiries have been held into media regulation. Was it all a waste of time? And what happens now? Will attempts to reform the Australian Press Council continue, or will the country's

major media publishers backslide now the pressure is off?

On Wednesday 10 April at 6.30 p.m. the Chair of the Australian Press Council, Julian Disney, will outline future directions, followed by a panel discussion with ABC Media Watch presenter Jonathan Holmes, Director of the Centre for Advancing Journalism, Margaret Simons and other participants.

This is FREE, but bookings are essential. www.caj.unimelb.edu.au

To be held in Theatre A, Elisabeth Murdoch Building, University of Melbourne, Parkville.

Last Roundabout

In the last Roundabout this graphic was used and this question was posed...



A message from Victoria's Fire Services Commissioner, Craig Lapsley

This summer, knowing how to use Fire Danger Ratings is the best way to understand your fire risk when you're travelling away from home.

Fire Danger Ratings tell you how easily a fire could start, how intensely it could burn, how difficult it will be to put out, and how much damage it could cause. Ratings are forecast using Bureau of Meteorology data for up to four days in advance, and are based on weather and other environmental conditions such as fuel loads.

Before you set off, check Fire Danger Ratings for the areas you're travelling through and your destination. It's important to understand what Fire Danger Ratings mean because they can guide your decisions about when and where you choose to travel.

There are six ratings which range from Low to Code Red. Code Red signals the worst possible conditions for a grass or bushfire - there's only been two Code Red days in the last three years. Most people in high-risk

bushfire areas know that a Code Red rating means they should leave that morning or the night before. It's especially important to understand your risk if you're travelling near bush, grassland or coastal scrub. Severe or Extreme ratings are more common and mean you could still be at risk if a fire starts. It's better to be in safer places like cities and towns, especially if you're travelling with children.

Low, Moderate and Very High ratings mean that although the fire risk is lower, you need to stay alert to the conditions.

To check Fire Danger Ratings, go to cfa.vic.gov.au or call the Victorian Bushfire Information Line on 1800 240 667. You can also download the FireReady smartphone app - visit cfa.vic.gov.au/apps for more information on how to do this.

Craig Lapsley
Fire Services
Commissioner,
Victoria

...but has anyone received any bookings for these?

Another example of advice for communities not reaching community owned newspapers.

This response has been received from Ron Phillips (Group Account Director, Mitchell & Partners Pty Ltd).

"Thanks very much for sending me the latest issue of Roundabout. There is some great editorial included about the work that the CNAV newspapers are doing on Fire Awareness.

I just wanted to clarify the background to the Safe travel this summer column by Craig Lapsley.

This content is not paid advertising. The Department of Justice prepare this information and we have negotiated the placement as "added value" in the VCPA newspapers and some of the regional dailies.

So the VCPA are running these columns at no charge to support the paid advertisements."

Community Safety?

Community safety grants are now open to local councils and community organisations.

Program information, application guidelines and links to the application forms can be found at

www.crimeprevention.vic.gov.au/safetygrants

Make sense?

CNAV membership for community owned newspapers makes sense on many levels. CNAV regularly receives requests such as this current one from a telehealth operator.

As a Telehealth Support Officer, my role is to increase the use of telehealth (video consultations) across the Loddon Mallee Murray Medicare Locals catchment under a funding program from the Department of Health and the Ageing (DoHA).

I would like to place some articles/advertisements in relevant community papers in our region to promote the availability of telehealth to community members.

Do you have a list of community papers with contact details?

Providers of important (and often new) services across Victorian communities regularly use CNAV to source the newspapers they need to convey their messages.

CNAV will be responding to this request by providing detail of CNAV member papers. For your community's sake, CNAV membership does make sense.

On Facebook?

Landsborough and District News is now on Facebook at:
www.facebook.com/LandsboroughVic

Technology Tips from the Goornong Guide

The varied talents harnessed by community newspapers never ceases to amaze, and the utilisation of new technologies is something worth sharing. QR codes today, tomorrow ????

Making news around the traps

Every paper's nightmare! Those little corners and spaces that appear and need to be filled at the finish.

Some items of interest from papers received have been used here - but what do you use?

The Guildford Globe
 Issue 90 April 2013
www.guilfordglobe.com
guilfordglobe@hotmail.com

Beware: The Wind Turbines
 200 Broughing residents met a few weeks back to discuss the proposal to put wind farms across the Mount Alexander State.
 Wind farms are fast becoming the environmental solution that turns it on itself. They are believed to produce noise, vibrations, electromagnetic energy and some health among other things.
 According to activist Alanna Moore, "It had to be the most highly considered meeting I have ever been to with the rules continually being changed."
 So many lies, expounded by the stony faced windies, they had "more facts than Windward". They are now leaving walking away if there is a machine.
Continued on Page 10

The Bridge
 WELCOME TO GUILDFORD
 It's time to put it to work
 It's worth a lot of money, our bridge. And get a check there Friday after day, week after week, month after month.
 It would be tedious driving into town and wondering what it is. Especially if it's the first time. But even if you live here it is non-accept.
 It is without doubt one of the finest sites to put out the welcome mat you could have.
 Welcome to Embrace it. But asked by the world it stands.
 According to outdoor advertising guru David Neillford it's worth at least \$12,000 a year for the entry level and above the same for the rest.
 Although we're not suggesting we will fill the space but to put up a welcome sign.
See Page 4

NBN on hold
 A decision on the NBN is over in Haverock and Farnley has been determined by the Mt Alexander Council.
 The Guildford matter will come before the Mt Alexander Council at the next fortnight.
Continued on Page 2

The 50kph stoush
 The 50kph race controversy deepened this week when it moved from beyond just the motor factor to the S-Bend on the western approach to town.
See Page 4

Shop. Pub. on the market
Page 3

Volume 28 Issue 10 Wednesday 3 April 2013 Donation: 50c

Dunolly and District Community News
THE WELCOME RECORD
 Welcome Record Inc. ABN 1347222222 191 259 170 472
 Published by volunteer courtesy support of Dunolly Town Hall, 93 Bradstreet, Dunolly, Victoria 3412.
 Phone: (03) 5468 1654. Email: welcomerecord@dunolly.com.au
www.dunollynews.org

EDDINGTON SPRINTS
 The 30th Eddington Sprints were held on Saturday 23 March, witnessed by a huge crowd of spectators. One hundred and twenty five cars, ranging from MGs and Monaros to the very old vintage 7 models, Austin 7s etc came from all over Australia. We also had three drivers from England, who have already booked their berth for next year.
 Drivers ranged in age from 14 to 90, with the 14 year old holding a special licence and belonging to a registered car club, and the 90 year old having visited Eddington many times. Our local entrant Keith Roberts performed very well, but the outright winner was Jim Russell, who came from Romsey, with a time of around 13
 been used by the locals, was well and truly tested as scorching tyres continued from 11am till after 5pm.
 The catering contingent started with breakfast for the four or five parties who had camped on the golf course overnight, and continued until the last car left about 6pm. Thank you to all the

QR (Quick Response) codes are bar codes that can be read by the camera in a smart phone, ipad or tablet (mobile devices). When they are scanned they will instantly link the mobile device to a designated internet page.

For example, the QR code on the front page links to the front page of the Goornong website, making it easier for people to connect with our community information and even read the Goornong Guide on their mobile device.

Give it a go! To get a QR Reader on your mobile device, download an App from the App Store. You'll be amazed how many QR codes there are and how useful they will be!

SCAN THE QR CODE TO THE LEFT WITH THE QR SCANNER ON YOUR IPHONE TO BE EMPOWERED BY A WHOLE NEW WORLD OF TECHNOLOGY

Maranga News
 Published fortnightly since 1978
 in Colleen, Marchion, Rushworth, Sandigo & Toolleen
 Print Post Approval P1121700000
 A community newspaper staffed by volunteers
 RRP \$1.00 inc. GST
 Thursday 28 March 2013

Rushworth ready to deliver for Easter

LORNE INDEPENDENT \$2
 No 137 April 2013, produced as an independent newsletter by Lorne Independent Inc. P1816240254

Fight against Lorne's White Plague

Sulphur crested cockatoos are causing considerable damage in Lorne and along the south-west coastline and yet authorities are sitting around and scratching their collective heads on what to do about the problem.
 In Lorne, houses have been attacked, causing tens of thousands dollars worth of damage on railings, walls and beams. Waste bins have been opened and rubbish strewn over roads and driveways, causing feeding frenzies from other birds and animals.
 Rubbish left scattered on the roadside is unsightly, odious, and if left for days, especially in the warm weather, could represent a health risk.
 Without naming names, Lorne's sulphur crested cockatoos are out of control and authorities are at a loss on what to do about them.
 Surf Coast Shire Council has received numerous complaints and Lorne Ward's councillor Clive Goldsworthy has built up a thick dossier on the problem.
 Local surfcoast newspapers have carried stories about the wanton destruction; letters to the editor have been numerous. The biggest handicap to finding a solution to the problem is the number of authorities that basically rule Lorne.
 The Surf Coast Shire has jurisdiction over municipal by-laws, the Great Ocean Road Coast Committee manages the foreshore, the Department of Sustainability and Environment is the overall State authority. Then there is Wildlife Victoria, Vic Roads...
 And, as is the norm in this bureaucratic jungle, each shows the problem from one desk to the other and no one wants to do anything about the problem, let alone accept responsibility.
 Unfortunately, the problem is associated with one of the most intelligent, playful and destructive bird species on the Australian landscape.
 Cockatoos, cockies, usually move in flocks and Australian folklore has it that there is a story a look-out in place to warn of approaching danger - early settlers used the term 'cockie' to describe a senny during illegal activities such as two-up and other forms of gambling.
 Lorne with its large summer population is great for wildlife to find an easy feed, and the birds in their ingenuity have found numerous ways to open and forage waste bins, back-door rubbish containers, even the open trays of council collection trucks as they go about their business in our town's streets.
 The internet is awash with pages on how to combat the cockie problem, one that's mainly contained to the eastern seaboard and the south, and solutions range from culling, shooting, and scaring them off.
 Unfortunately, scientists have documented that however drastic the move against cockies, they'll return sooner or later.
Continued page 7

DO NOT FEED

COCKATOOS OR WILDLIFE
COCKATOOS DESTROY TREES AND HOMES!

Please consider forwarding a link to your latest edition each time one comes out - to goldenpoint@aanet.com.au

Goornong embraces new technology!
 By Vanessa Hawkins

New News in Latrobe Valley

Wednesday, April 17, 2013 at 6.30 p.m

The threat to independent journalism has never been more intimidating. Mainstream newspapers are downsizing, journalists are losing their jobs and the media ownership debate still rages. What does the crisis in news media mean for democracy? And what, in particular, does it

mean for regional Australia?
 The Centre for Advancing Journalism will be in Traralgon to discuss the future of journalism for Latrobe Valley. Guests are Brooke Van Nooten (Bureau Chief WIN TV), Lynda McRae (Journalist, Latrobe Valley Express) and Darren Chester

MP, National Party Federal Member for Gippsland. Session moderated by CAJ Director, Dr Margaret Simons.
 Cost: Free, but bookings essential - www.caj.unimelb.edu.au
 To be held at the Little Theatre, Latrobe Performing Arts Centre, Grey Street, Traralgon.