

CONFERENCE UPDATE

CNAV 2020 Conference and Awards are going virtual to keep us connected.

LOCAL ELECTIONS 2020

How to navigate candidates, advertising and authorisation during the 2020 Local Elections

FEATURE: CAPTURING THE MOMENT

Ferntree Gully News photographer Barbara Oehring takes us on a journey through the lens

Get set for CNAV Conference 2020



Anne Brackley celebrates at CNAV 2018
Photo: John Ellis

You are our community

Community forum on Facebook

Annual conference

Bi-monthly newsletter

Government advertising

cnav.org.au

CNAV is a network of over 60 newspapers and newsletters run by and for communities all over Victoria.

Collectively, it is a network of grassroots writers, photographers, editors, layout artists, relationship builders, community representatives and all-round nice people.

The publications produced are all very different, but what they all have in common is they tell stories, and whether it is 8 pages or 48 page, A4 or tabloid, weekly, monthly or quarterly, or printed 10 times, 100 times or 10,000 times, the challenges faced are pretty similar.

The CNAV network is here to help!

In this issue

Conference 2020

CNAV's 15th annual Conference is going ahead, but this year it will be an entirely digital experience.

Conference also means Awards and to help you decide what to enter this year, we have included a rundown of our 2019 Award winners along with the judges comments.

Pages 6-7

Local Elections 2020

October is election time in Victoria. Our elections article will equip you with the information you need to publish election material between now and November.

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Feature: Photography

Ferntree Gully News photographer Barbara Oehring knows a thing about composition. FTG reporter Teresa Cannon recently interviewed Barbara about the art of photojournalism for *Roundabout*.

Pages 10-11

Our mission

Roundabout is a bimonthly newsletter produced under the guidance of the Community Newspaper Association of Victoria's committee.

Roundabout aims to encourage, inform, educate and celebrate member publications in the pursuit of good community journalism. To outwardly promote the intrinsic value of independent community journalism to potential new members, as well as external associations, community groups, state and national agencies, forums and public platforms.

To elevate the public profile of CNAV and its member publications.

Stay in touch

 [Newsletter Enquiries](mailto:roundabout@cnav.org.au)
roundabout@cnav.org.au

 [CNAV website](https://cnav.org.au)
https://cnav.org.au

 [CNAV on Facebook](https://facebook.com/CNAVRoundabout)
facebook.com/CNAVRoundabout

Conference 2020

CNAV Conference and Awards go digital for 2020

The CNAV Committee has been meeting in the digital space for most of 2020 and the decision has been made to give our annual conference, AGM and Awards a similar treatment.

Allowing for time to plan, the 2020 CNAV Conference will be coming to you, this year, run as a virtual event, which will be delivered via Zoom and will be streamed over Facebook and via a dedicated event website.

Features of this year's conference will be two workshops on the Saturday of Conference weekend, running at separate times, once, to allow everyone to attend the same workshop.

Replays of the workshops will be available on the

event website and Facebook on the Sunday and on the CNAV website after that.

This year, our media partners will also provide additional content, available throughout the day and networking rooms, which will be run as themed drop-ins and are also bookable.

The Annual Awards, a favourite for many, will also be broadcast digitally and submissions are now open for the nine categories.

To whet your appetite, Roundabout has printed 2019's Winners, along with the award criteria and judges comments.

Detailed information about the conference will be made available at the end of September.

BEST NEWSPAPER

The 2019 Award for Best Newspaper went to two newspapers

Criteria

This category recognises excellence in layout, style and content. The entry is three separate issues of the whole publication.

Judges comments

"I really couldn't choose between these two publications: excellent photos, headlines, layout, stories and why they're chosen, writing and copy editing – overall excellence in two different formats."

Tatura Area Community Bulletin



Warrandyte Diary



BEST DESIGN AND LAYOUT Warrandyte Diary, August 2019



Criteria

Judges look for visual clarity, simplicity, balance of light and dark elements, use of white space, and placement of pictures. The entry is the whole publication.

Judges comments

“This publication looks very professional and inviting. The masthead communicates a warm and community minded feeling that is carried throughout the spreads. The photography and illustrations are high quality and well composed, which enhances the content. The layout design is well considered and the typography is confident with a good sense of hierarchy. The overall impression communicates a vibrant and active community that is filled with personal stories.”

BEST FEATURE STORY Your Story in Art by Meredith Cole

Emerald Messenger, Pages 6–7, October 2018



Criteria

Feature stories are written in narrative style or hard news style, and they often appear across one or two pages, with photo/s. They contain human interest and can be about people, events or other items of interest to the community.

Judges comments

“Beautifully written, well paced and interesting. We meet and talk to a visual artist, graphic designer and musician with synaesthesia. A fascinating subject brought vividly to life on the page.”

BEST SPORTS REPORTING Over and Out by Josh Huntly

Warrandyte Diary, Pages 1 and 26, May 2019

Criteria

This can be a hard news story or a feature story about sport or with a sports theme. The entry can be a single story or the complete or part sports section of the paper.

Judges comments

“I really loved how this publication went to so much effort to capture photographs and put together a story which told the tale of one of the local cricket club’s unsung heroes – long time scorer and club stalwart Ann Pascoe. This is a great example of celebrating the hard working volunteers who assist our local sporting clubs to be a success and really captured the essence of the local community.”



BEST ARTICLE BY A PERSON 18 YEARS OR YOUNGER

Loving Others by Joyee Loay

Rowville Lysterfield Community News, Page 21, April 2019

Criteria

This category rewards young people for their participation in community newspapers. Entries can be about any subject and can be in news writing style or feature style.

Judges comments

“This feature article was thought provoking and covered the very complex topic of love and the role it plays in our society beyond the materialistic and modern view that young people are exposed to through reality tv shows. The writer compels the reader to consider the notion that love is defined by our day to day interaction with not only our loved ones but with strangers too. I thoroughly enjoyed reading this piece as it cleverly transitioned from one idea to another. I commend this young writer for trying to make a difference to the world with their writing.”



In this edition

It was National Night Out on Monday 19 March. We had often played that day but the work before we started one of our neighbours with some more produce from our garden, so we handed some bags of plants, heavy tomatoes and cucumbers, we shared stories with our neighbours and got to know each other a little better. Several times over the past months, being connected to our neighbours has come to hand. Like one Saturday night, our neighbour discovered a loose water pipe and was unable to find the water main. After a knock on our back door we had to quickly phone calls, we had two neighbours with tools helping out. Once the water had been stopped, we stood around for a few introductions and a chat. I was thankful to receive some help but recognise the fact the three neighbours who had's previously met, making sure that everyone was OK. I was also very grateful for being struck with several of our neighbours when I found myself needing to get to hospital and heading home on crutches. Between my neighbours and some great parent friends, both of our kids were collected from their after school classes.



A very enthusiastic group of volunteers from the Rowville Lysterfield Community News members. It was a great day for everyone involved. The volunteers were from the kindergarten and school, I was driven to the hospital and back, last night we had a great time and I was given a cup of tea and others of help. What a great village! Rowville Hill is a well-connected community, supported by several active groups and many enthusiastic volunteers. Rowville Hill Progress Association committee members prepared a detailed response to the Local Area Plan (LAP) report (LAP 14). We are here about the contributions of other local industries including Bakery (Rowville Bakery, 31 Grand Gate), Skittle's (31 Grand Gate), and Skittle's (31 Grand Gate).

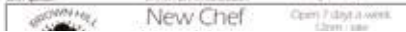
BEST EDITORIAL COMMENT

Brown Hill Community Newsletter

Edition 18, April 2019, Page 3

Criteria

This is an opinion piece written by or on behalf of the editor. Editorial comment is informed and relevant to the news in that edition of the paper, and it represents the position of the paper as a whole on that particular issue.



BEST HISTORY STORY

The great milk bar odyssey by Bill McAuley

Warrandyte Diary, Page 15, July 2019

Criteria

Community newspapers are renowned for their coverage of local history. The history story is a narrative style story documenting an aspect of the region's history. It might be about a person, a building, an aspect of the region's character, or a particular occasion in the history of the town.

Judges comments

“The story of the eight milk bars in Yarra Street, Warrandyte in the 1960s. Lovely story of simpler times when all our shopping was done in the Main Street, before shopping centres; when kids could roam the town and spend their pocket money on lollies, soft drink and ice creams. It's a local story celebrating the local shop, the milk bar, once common and now almost extinct.”



BEST COMMUNITY CONTENT

Brown Hill Community Newsletter

Brown Hill Community Newsletter
Edition 17, February 2019

A project of the Brown Hill Progress Association, supported by the Brown Hill Community Foundation. It is a proud to work this land with the Walsingham people and all other 17000 Nature people.



Diary Dates
See how to get on as the details.
FEBRUARY
Tuesday 19: 7.30 pm, Brown Hill Hall, Walsingham, Norfolk (17)
Wednesday 20: 6.00 pm, Aquatic Centre at the Brown Hill Pool (18)
Thursday 21: 6.00 pm, Aquatic Centre at the Brown Hill Pool (19)
Saturday 23: Brown Hill Market, Brown Hill Hall (20)
Sunday 24: 1.00 pm, Italian English Gathering, Victoria Park (21)

Vale Ian Westerland, our newsletter's founder

The Brown Hill Community Newsletter was Ian Westerland's idea. He advised for the project for years and was delighted when it finally got going in 2016. Ian, an avid gardener, in 1960, he purchased a property in the north of the local farm, opening in 1961, about 2200 acres of land, through which he sold the farm in 2006. Ian always loved living on the land and in 2010, he passed away.



Wholesome Wholefoods
Our New Market
Yes to Yoga

Criteria

This category recognises the breadth and depth of community news publishing. The judge will be looking for a publication which understands and reflects its community. The entry is the whole publication.

Judges comments

“I hadn’t heard of Brown Hill before I read this newsletter, but by the time I’d finished it, I felt like it was just the sort of community I’d like to live in. I could picture myself saying hello to neighbours as I walked to the local pool, watching the local playgroup come tumbling in to the street after another fun morning and taking a regular walk down Scott’s Parade to see what Faye and Rob had growing in their quirky garden bed. I found myself drawn to the memorial pieces, even though I hadn’t known the departed, as they gave a strong sense of community connection and volunteering. The inclusion of nine year old Jack’s tribute was a sweet, moving piece. The standout article for me in this edition was Rod Soars account of his life since a multiple sclerosis diagnosis. This very personal piece gave insight and gentle guidance in a down to earth, natural way.”




Rowville Lysterfield Community News
Paul's Photography
Home loan deals.
Save up to \$600

BEST PHOTOGRAPH

Rowville Lysterfield Community News

No. 410, February 2019, Page 11

Criteria

This category recognises the importance of illustration in community newspapers. The category will be judged not only on the quality of the photograph, but on how it enhances the article it illustrates or the publication it appears in.

Judges comments

“Paul’s shot of a happily feeding squirrel exemplifies good photography and, in its quiet way, also embraces the rules of good press photography. Simple, confident composition in which the subject dominates the frame is enhanced by the narrow depth of field that removes distracting background detail. The overall effect is helped by soft natural lighting. This photo tells its story simply and boldly with nothing in it to distract from the telling. A simple yet exemplary wildlife & local news photo.”

CNAV Awards entry form: Awards 2020

- Entries must have been published between **September 2019** and **August 2020**
- The judges' decisions are final and no correspondence will be entered into
- Maximum number of entries in any one category: one
- Financial members of CNAV are eligible to enter the awards. Associate members are not eligible
- There will be one award winner and two finalists in each category. Each will receive a certificate
- Deadline for entries **Friday 9 October 2020**
- Each particular entry consists of the entry form plus a copy of the article.
- For Best newspaper category, 3 separate editions of the entire newspaper are required.
- Winners will be announced at the 2020 virtual conference on 14 November 2020.
- For Best design and layout, and Best community content categories an entire edition of the newspaper is required.

Contact Information

Name of the community newspaper:

Postal address:

Contact person:

Email address:

Telephone:

BEST FEATURE STORY

Title of article:

Page #:

Link to online publication:

BEST EDITORIAL COMMENT

Title of article:

Page #:

Link to online publication:

BEST HISTORY STORY

Title of article:

Page #:

Link to online publication:

BEST SPORTS REPORTING

Title of article:

Page #:

Link to online publication:

BEST ARTICLE BY A PERSON 18 YEARS OR YOUNGER

Title of article:

Page #:

Link to online publication:

Hard copy submissions only for entries in this section

BEST COMMUNITY CONTENT

Issue/Number/Date:

BEST DESIGN AND LAYOUT

Issue/Number/Date:

BEST NEWSPAPER

This award is judged on your three (3) best editions during the period:

1. Issue/Number/Date:

2. Issue/Number/Date:

3. Issue/Number/Date:

Send entries to Caroline Roff, PO Box 64, Koo Wee Rup, Vic. 3981 or email to blackfish@live.com.au

2020 Local Elections

Election survival guide: newspapers and newsletters

The 2020 Local Council Election will proceed, as planned, on October 24, 2020.

For the first time in Victorian electoral history, the 2020 local election will be entirely conducted as a postal vote.

In 2016, 72 of the 78 participating councils conducted a postal vote.

Geelong did not participate in 2016, as it was in administration, and in 2020, the Councils of Casey, Whittlesea and South Gippsland are excepted for the same reason.

As well as restrictions put in place by the Coronavirus Pandemic, the 2020 elections also take place under new legislation; the Local Government Act 2020 (The Act).

Between Coronavirus and The Act, there are new rules that newspapers and newsletters need to be aware of, to ensure the content they print is in line with The Act and to be aware of the ways in which candidates will be allowed to campaign, and the statutory rights around election advertising.

With limits around gatherings in place, print media may have increased pressure to produce electoral content, so it is in everyone's interest to understand the statutory requirements, as the penalties for breaches are severe.

Know your Council/Ward/Candidate

A combination of the VEC Representation Review, which concluded in 2019 and the changes to ward structure imposed by the Minister for Local Government, following the ascension of The Act, the ward your readers reside in, and how that ward/municipality is represented at council, may have changed since the 2016 election.

The VEC Website has a dedicated Know Your Council section (see link at bottom of article), providing maps of the bureaucratic structure of a given municipality, as well as information about who has nominated to run as a candidate in 2020.

The VEC is stressing the importance of making sure voters are aware of which ward they reside in and who the candidates are.

Maps illustrating Ward Structure for all municipalities are available on the VEC website, and when used in conjunction with editorial material relating to the 2020 Local Elections may be downloaded and printed in your publication — at the VEC Media Briefing in late August, CNAV specifically put this question to the VEC and they confirmed we had to right to reproduce these maps, in our publications, when used to support election articles.

From September 17, the VEC will also begin to publish details about nominated candidates, which will include contact details.

The nomination period runs from September 17 to 12pm, September 23.

At the end of each day, between these dates, a list of candidates will be available from the municipality's Election Office and the VEC website, at midday on September 23, the nomination period will have closed, and the list will no

longer be amended.

Each candidate will be given the opportunity to provide a 300-word statement as part of the ballot packs.

Election period

The Election Period runs from 12pm on September 23 to 6pm on October 24.

All ballot papers are mailed out to voters in early October must be returned to the VEC by 6pm on October 23, these can be delivered to the Election Office or posted via Australia Post.

Note: all posted ballot papers must be postmarked before 6pm, October 23.

The VEC have allowed until 12pm on October 30 for the return of "late returns", this allows Australia Post time to deliver all ballots posted prior to the close of voting.

The final date to declare elections is Friday, November 13.

Statements and articles

The Act has rules around "electoral matter" which editorial teams need to ensure are met, failure to meet these requirements can result in a fine.

Statements from Candidates and articles that may influence how someone votes must carry an authorisation statement, this statement must contain the name and address of the person who authorised the statement along with the words "authorised by" or a phrase to that effect.

Note if the same material is when used on a website or on social media must also carry an authorisation statement — this can also be a link to a place where the statement is displayed.

Articles about the mechanics of an election, or to report on a meeting or another event which is related to the election but is not intended to influence the outcome of the election do not require authorisation statements.

Advertising

All candidate advertisements relating to the election must carry the word "Advertisement" in at least 10pt, in the headline.

Local Councils have a statutory requirement to advertise in print media about the forthcoming election.

If there is no "local paper", the VEC will display their advert on its website (on the Know Your Council page) as a method of meeting this requirement.

CNAV publications are encouraged to contact their local councils to inform them that running their local council election advertisement in their publication, meets council's statutory requirements.

This requirement was highlighted to media by the VEC, in the wake of the shrinking of commercial local newspapers. For more information about elections in your local municipality, visit

vec.vic.gov.au/voting/2020-local-council-election/elections

Meet your committee members



Mary Farrow
President



Jens Kristen Toft Hansen
Vice-President



Caroline Roff
Treasurer



Sandra Miller
Web / Marketing



Helen Smith
Membership



Anne Brackley
Secretary



James Poyner
Roundabout Editor



Meredith Cole
Member



You
Join the committee

Feature: Photography

Photojournalism: Bringing focus to community

By Teresa Cannon
Ferntree Gully News

It's an undeniable fact that photographs in community newspapers play an important part in telling the stories about the people and events of our localities.

Photographer Barbara Oehring has been contributing her photos to the Ferntree Gully News (FTG) since its inception 11 years ago.

For Barbara the main consideration, in photographing for the FTG News, is purpose.

After years of capturing images for the FTG News the notion of community, its essence and its stories are innate. So she approaches her capturing with this purpose keenly in mind whether it's people, an event or a particular place she is photographing.

"A photograph can engage readers.

"Often they see it before the written story so the image provides an invitation to enter the story."

With the general purpose in mind she then opens her focus to other issues.

Like all photography light is a major concern.

But it's not just the light of the moment that is her concern. She must envisage how the image will look in the paper.

On screen an image may look perfect but it may not necessarily reproduce well in news print.

The Belgrave Lantern Festival, celebrating the winter solstice, was modified this year due to COVID-19.

Instead of the usual procession, where people carried their brightly-lit creations, the lanterns glowed safely behind shop windows.

The reflections on glass, as well as the movement of people and cars, produced additional challenges for photography.

The new playground, recently installed at the Quarry Park

near the FTG village, was a favourite for children especially after the first lockdown.

They were eager to be outside again, to enjoy their regained liberty and to experience the new park equipment.

Barbara wanted to capture their excitement, their sense of fun and freedom.

She took time to observe.

It was a little girl scaling the ladder that she captured.

Behind the ladder and the little girl, the image depicts the hill which overlooks the quarry and the FTG village.

It became the front cover of the FTG News.

But the image was to take on a poignancy, unknown when captured.

By the time the paper came out, with the image on the front cover, Melbourne was in strict Stage 4 lockdown.

It would be some time before children could once again enjoy the park.

Barbara is very aware of the importance of photography to capture and record history.

When a local property was being cleared for redevelopment, Barbara was there.

She took the image of the house and large tree fern prior to its removal.

It would be remembered.

Her image formed an important record, not only in the FTG News but also for the local Historical Society which procured the photograph for posterity.

Armistice Day 2018, the one hundredth anniversary of the ending of WWI, was another historical event Barbara photographed with a deep awareness of its gravity.

As she says: "This only happens every 100 years."

She is also keen to cover events significant to Indigenous people.

"We don't see or hear a lot about our Indigenous people.



Belgrave Lantern Festival 2020



Armistice Day 2018

Photos: Barbara Oehring

“It’s crucial we are aware of their history and acknowledge the richness of their culture.”

Whether it’s the celebrations of NAIDOC week or the commemorations of Sorry Day, Barbara wants to be there to ensure the community knows and that the record is preserved.

Working with the editor is always an important aspect of contributions to any paper. Barbara is grateful for her relationship with the FTG News editor, Anne Boyd.

“It’s good to be able to talk openly and to clarify possibilities through thoughtful and perceptive chats. “That way we can achieve good results.”

A photo captures a moment, yet it may be many moments that the reader spends in appreciating its content, its message, its invitation to learn more.

Barbara is continually meeting readers who “know” her before they’ve met her.

From her images, readers have developed an impression of the person she is.

When she meets them she is delighted by their praise and gratitude.

Her work for the community has enabled us all to have a deeper and broader knowledge of our Gully home.

At the same time Barbara has developed a deeper understanding of her neighbourhood, one in which she is admired and included in a unique way. It’s photography as a reciprocal process.

Barbara’s photos regular place in the CNAV Best Photography Award and she has received awards for her work both domestically and overseas.



Kids enjoying the playground between lockdowns



Uncle Bill Nicholson during NAIDOC week

Community Newspaper Association of Victoria (CNAV) supports member publications across the State. Small, independent, community-focused newspapers and newsletters bind a community and create a space for residents and businesses to share their stories and keep up-to-date with issues important to local communities. CNAV exists to support and celebrate community publications and to build a sustainable network of grassroots journalism in Victoria.

